Polsky Guide: Small Business

At Polsky, we are committed to helping students build successful entrepreneurial careers, and we've designed offerings to build skills and knowledge in various areas of entrepreneurship. The guide below outlines actionable steps you might take toward a **post-MBA career in small business consulting or operations**; however, this is not a one-size-fits-all pathway, and we encourage you to work with our team to tailor this guide to your goals.

Pre-MBA

1st Year

Summer

2nd Year

Post-Grad

Plug in to Polsky

- <u>Subscribe</u> to the Polsky 10 newsletter.
- Familiarize yourself with Polsky's entrepreneurship and small business offerings.
- Check out entrepreneurship content on <u>Polsky on Demand</u>.
- Reach out to Polsky team member, <u>Isra Omar</u>, to learn about small business offerings and be connected with former program participants.
- Connect with your Booth Academic Advisor and Booth Career Services.

Engage with Polsky Offerings

- Review the "This Week at Polsky" email for upcoming dates/deadlines.
- Join Booth student groups such as Booth Social Impact and Family Business Group that will provide small business consulting experience.
- Contact <u>Isra Omar</u> to learn about offerings at the Polsky Exchange.
- Attend Polsky <u>Entrepreneurship</u> <u>Essentials</u> (E2) workshops.
- Meet with mentors in Polsky's <u>Entrepreneur-in-Residence</u> and <u>Mentorship Programs</u>.
- Review program page for the <u>Small</u>
 <u>Business Growth Program</u>, <u>Small</u>
 <u>Business Financial Fundamentals</u>
 <u>Program</u>, and apply to one of the programs. Direct all questions to <u>Isra</u>
 <u>Omar</u> or <u>Paul Cavalieri</u>.

Intern and Network

- Intern with local or familyowned business.
- Leverage your internship contacts to build your network.
- Keep Polsky team and Booth faculty up to date on your internship experience.

Refine Your Career Plan

- Update your resume to reflect your summer experience.
- Apply to be part of the <u>Small</u>
 <u>Business Growth Program</u> and
 <u>Small Business Financial</u>
 <u>Fundamentals Program</u>.
- Check in regularly with Polsky Team and <u>Entrepreneurs-in-</u> Residence.
- Attend virtual Polsky
 <u>Entrepreneurship Essentials</u>
 (E2) workshops.
- Take advantage of leadership and volunteer opportunities at Booth.

Stay Connected

- Maintain relationships with Polsky team and Booth faculty.
- Submit your alumni news for inclusion in the Polsky 10.
- Connect with the Polsky Center if interested in alumni engagement opportunities.
- Mentor current entrepreneurship-interested students.
- Familiarize yourself with Polsky's alumni offerings, including ANVC and Founders' Circles.
- Continue to utilize the Polsky <u>Mentorship Program</u>.