

**DO NOT SUBMIT THIS DOCUMENT AS AN APPLICATION. IT IS FOR REFERENCE ONLY.**

## **LAUNCH Accelerator Application Question List**

### **Venture Details**

- Startup/venture name *(required)*
- Website
- Startup venture type *(required)*
- Is your startup/venture incorporated? *(required)*
- What kind of entity have you formed for your startup/venture, and where? *(required)*
- Industries/verticals for your startup/venture *(required)*
- List other industries/verticals for your startup/venture. *(required)*
- What type of customer and/or beneficiary does your business serve? *(required)*
- Geographic Markets *(required)*
- What other accelerators is your venture/startup applying to?

### **Pitch Video**

- Pitch video upload *(required)*
  - Create a one-minute elevator pitch video articulating the following:
    - What problem are you solving?
    - What is your solution?
      - What evidence do you have that the problem is real or substantial?
    - Why are you the team to solve this problem?
    - How will the Polsky LAUNCH Accelerator enable you to reach your goals?
- Technical details: We will not share this video outside of the selection committee. Emailed videos will not be accepted. Videos should be landscape (horizontal - 16:9) and in .MP4 format

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## **Application Questions**

**Please answer each of these questions as robustly as possible within the given word limits. Please avoid overly short or one-word answers. To the extent possible, provide evidence and context.**

- Please provide a one or two sentence description of the startup/venture. *(required)*
- Summarize any evidence of traction you have for your startup/venture. *(required)*
- What kind of competition does your startup/venture face? *(required)*
- Tell us about the market your startup/venture is in. *(required)*
- If social impact is core to your business model, please tell us about it. *(required)*
- Are you currently fundraising, or do you plan to fundraise in the near future? *(required)*
- Are you currently in the market? *(required)*
- Do you have any key legal concerns about your venture, and if so, what are they? *(required)*
- Why are you applying for the Polsky Center LAUNCH Accelerator? What resources do you hope to access this summer through the LAUNCH Accelerator? *(required)*
- Are there any final comments you would like to make about your business or venture?

## **Application Questions**

**You can add up to 8 team members on the application. For each teammate, be able to provide the following.**

- First Name *(required)*
- Last Name *(required)*
- Email *(required)*
- Is the team member affiliated with the University of Chicago? *(required)*
- What is the team member's current affiliation with the University of Chicago (if any)? *(required)*

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- Which school or division is the team member a part of, or has been a part of (if any)? *(required)*
- What Chicago Booth program is the lead team member part of (if any)? *(required)*
- Graduation year/expected graduation year (if any) *(required)*
- CNetID ID (if any) *(required)*
- What university, company, or organization is the lead team member primarily affiliated with (if any)? *(required)*
- Lead team member resume (upload) *(required)*