FOR STUDENT CONSULTANTS

# POLSKY SMALL BUSINESS GROWTH PROGRAM

The Polsky Small Business Growth Program supports small business owners to help them grow and scale their businesses through consulting work completed by top University of Chicago student talent.



### **OVERVIEW:**

In partnership with JPMorgan Chase and the University of Chicago Office of Civic Engagement, the Polsky Small Business Growth Program pairs teams of highly-skilled University of Chicago students with small business owners located in the South and West Side of Chicago. These businesses receive hands-on consulting support aimed at addressing specific business challenges and determining new strategies for growth.

# **BENEFITS OF PARTICIPATING:**

Student consultants will carry out a full consulting project while working closely with small businesses to address challenges related to growth and innovation. The students will receive training on growth marketing and innovation topics, research and analysis approaches, the consulting process, and client relations. Students will have the opportunity to work closely with University of Chicago Booth School of Business professor Craig Terrill and will receive compensation for their project work.

# WHO SHOULD APPLY?

University of Chicago undergraduate and graduate students are eligible to apply to serve as business consultants. Preference will be given to students with a demonstrated interest in business management, entrepreneurship, small businesses, social impact through economic growth in an urban setting, or consulting.

### **SELECTION PROCESS:**

Students are encouraged to apply early as space is limited. Qualified applicants will be invited to interview after their application is received and will be notified if they are selected for the program.

### **KEY DATE:**

Winter 2021 Program Application Deadline

• Friday, November 6 at 10:00 a.m.

## **APPLY ONLINE:**

Applications are available at: bit.ly/polsky-bizgrowth

# **QUESTIONS?**

Contact Isra Omar, program manager, at iomar@uchicago.edu

# **SUPPORTED BY:**

This program is part of JPMorgan Chase's national Ascend 2020 program, which provides funding to organizations and universities that support entrepreneurs in underserved areas and neighborhoods. The University of Chicago Office of Civic Engagement is also a partner for this program.