

# GLOBAL NEW VENTURE CHALLENGE (GNVC)

The Global New Venture Challenge (GNVC) is the dedicated track of the Edward L. Kaplan, '71, New Venture Challenge program that supports Chicago Booth Executive MBA students worldwide.



## OVERVIEW:

Second-year students in the Chicago Booth Executive MBA program are eligible to apply to the GNVC and participate as one of their capstone course requirements. A benefit of the GNVC is the participation of our alumni and members of the business community in the coaching and judging portions of the competition. Over 80 coaches, judges, panelists, and guest speakers participate on our Chicago, London, and Hong Kong campuses. Students who are accepted into the program will take a class that is taught by Waverly Deutsch.

The program is structured to meet the unique schedule needs of Chicago Booth executive MBA students. Since Chicago Booth has three global campuses—Chicago, London and Hong Kong—each campus hosts its own semi-finals event. The top teams across all campuses are invited to participate in the GNVC Finals event, which is held in Chicago in April.

## PROGRAM FORMAT:

The GNVC features three distinct phases:

- **Phase I:** Idea Generation, Business Idea Validation, Team Formation, and Application
- **Phase II:** Course - Mentoring, Critical Feedback and Business Plan Development
- **Phase III:** Final Pitches

## KEY DATES:

### Info Session

- **Thursday, August 8**  
12:00-1:00 p.m.  
Harper Center

### Application Deadline

- **Monday, October 14**  
by 10:00 a.m.

### Phase II Announcement

- **Wednesday, October 23**

### Chicago Semi-Finals

- **Saturday, January 18**

### Hong Kong Semi-Finals

- **Friday, February 21**

### London Semi-Finals

- **Friday, March 6**

### GNVC Finals

- **Thursday, April 16**  
Gleacher Center

## APPLY ONLINE:

Visit: [chicagonvc.com](http://chicagonvc.com)  
Click on the GNVC tab.

## QUESTIONS?

Contact Crissy Ritter, assistant director, entrepreneurship and venture support, at [crissy.ritter@chicagobooth.edu](mailto:crissy.ritter@chicagobooth.edu).