

CNVC Application Questions

- CNVC COMPANY/TEAM NAME:
- Team Members. Please list all the participants who contributed significantly to the Business Idea (List main contact for your team first).
HOW MANY CONTESTANTS (TEAM MEMBERS) DO YOU HAVE?
 - The Reviewr system will also give you the option to allow teammates to edit the application. This is optional, though at the end of the application, it will require you to indicate that each team member understands the terms and rules of the program.
- CREATE A ONE-MINUTE ELEVATOR PITCH VIDEO ARTICULATING THE FOLLOWING (*Upload the video to YouTube -- you can leave it unlisted -- and submit the URL.*):
 - What problem are you solving?
 - What is your solution?
 - What evidence do you have that the problem is real or substantial?
 - Why are you the team to solve this problem?
 - How will the College New Venture Challenge enable you to reach your goals?
- BUSINESS DESCRIPTION (50 WORDS OR LESS, PLEASE NOTE THAT THIS INFO MAY BE MADE AVAILABLE ON MARKETING MATERIALS)
- PROBLEM THIS BUSINESS IS ADDRESSING (125 WORD LIMIT)
- SOCIAL IMPACT OF BUSINESS (IF APPLICABLE) (125 WORD LIMIT)
- CUSTOMER SEGMENT THIS BUSINESS ADDRESSES (125 WORD LIMIT)
- POTENTIAL MARKET SIZE (125 WORD LIMIT)
- COMPETING OR SUBSTITUTABLE PRODUCTS (125 WORD LIMIT)
- WHY IS THIS THE RIGHT TEAM TO LAUNCH THIS BUSINESS? (125 WORD LIMIT)
- KEY MILESTONES OR ESTIMATED TIME TO MARKET (125 WORD LIMIT)
- FEASIBILITY SUMMARY APPLICATION UPLOAD
- RESUME UPLOAD
- ACKNOWLEDGMENT OF TERMS, RULES, AND CONDITIONS