



Member Handbook



Center for Entrepreneurship and Innovation

THE UNIVERSITY OF CHICAGO

Table of Contents

About the Polsky Exchange	3
Hours of Operation & Security Protocols	4
Workspaces & Meeting Room Info	6
Technology & A/V	8
Polsky Exchange Locations	10
Mentorship FAQs	12
Goods & Services Near Polsky	14

ABOUT

The Polsky Center is the hub for entrepreneurship and innovation at the University of Chicago. As part of the Polsky Center, the Polsky Exchange has two main locations along Hyde Park's 53rd Street, which feature over 34,000 square feet of dedicated incubator space, flexible work space, small and large meeting rooms, classrooms, and large event spaces.

Membership

Membership is available to UChicago students, alumni, faculty, staff, researchers, and local community members. Membership costs \$150 per quarter, but is free for anyone currently affiliated with the University of Chicago. The Polsky Center does not take equity in member companies. Additional benefits include access to educational programming and a community of entrepreneurs. To sign up for new member orientation, visit bit.ly/PolskyExchangeOrientation.

Incubator

The Polsky Incubator provides mentorship, networking, legal support, training, and dedicated office space for early-stage startups. Teams committed and equipped with the skills necessary to solve an important problem for a large number of users are encouraged to apply. The Polsky Center reserved the right to invest in the next round of funding.

Fab Lab

The Polsky Fab Lab offers all existing Polsky Exchange members a full suite of state of the art equipment to create prototypes and translate ideas into physical objects. Sign up for Fab Lab 101 Orientation, at bit.ly/FabLab101.

Mentorship

The Polsky Mentorship Program connects our members in one-on-one meetings to industry leaders. Register for a mentor appointment by visiting polsky.uchicago.edu or by clicking the links in newsletter sent every Tuesday.

Workshops & Events

The Polsky Exchange offers **450+ workshops and events annually**. For more information about upcoming events and workshops, visit polsky.uchicago.edu.

****We host New Member Orientations on a regular basis. This 1-hour session gives new members an introduction to resources available at the Polsky Exchange.**

Hours of Operation & Security Protocols

Polsky North 7 am to Midnight (Daily)	Polsky South 8 am to 8 pm (Weekdays Only)	Fab Lab 11 am to 5 pm (Monday - Friday) 11 am to 8 pm (Wednesday)
---	---	--

The Polsky Exchange will be closed on University holidays (New Year's Day, Martin Luther King Day, Memorial Day, Independence Day, Labor Day, Thanksgiving, the day after Thanksgiving, and Christmas) as well as other select days. Please check the weekly newsletter, website, and signs in the space for closure dates.

Member Check-In & IDs

All Polsky Exchange members and companies are required to tap their ID at the reception desk of both buildings upon entering. For UChicago students, faculty, and staff, your UChicago ID will be granted access once your membership agreement has been approved. For alumni and other individuals without a University of Chicago ID, you will need to pick up a campus card at the Regenstein Library. Membership Campus Card only provide access to the Polsky Exchange and Polsky Shuttle Bus.

To receive your Campus Card, please stop by the ID & Privileges Office **after receiving an email confirmation from the Polsky Exchange Team**. Be sure to bring a government-issued photo ID (like a passport or driver's license) to confirm your identity. The office is located in the lobby of the Regenstein Library at: [1100 East 57th Street, Room 100F, Chicago, IL 60637](https://www.uchicago.edu/maps/1100-east-57th-street)

You can pick up your ID anytime during the following hours:

- Monday through Thursday | 8:30 am to 6:00 pm
- Friday | 8:30 am to 5:00 pm
- Saturday | 9:00 am to 1:00 pm

It is important that you pick up your card before you can be granted access to the Polsky Exchange. Before arriving at the Polsky Exchange, please contact Cathy Taylor, at cathy4@uchicago.edu, to alert us that you have picked up your card, and we can add you into the system for building access.

If you lose your ID you must purchase a replacement for a \$20. Please notify a Polsky Staff Member and request a replacement card. Once your order has been received, you'll be able to pick up the new card at the Regenstein Library. Please also notify us that you have picked up your new ID so that we can renew your access.

Meet The Team

We encourage you to join us at the monthly Member Breakfast Social for a chance to meet the team.

Mailing Address

Due to the large number of members who are part of the Polsky Exchange, mailing address access is only available to Incubator companies. Please do not have your mail or packages delivered to the Polsky Exchange - we cannot be responsible for any items that are mis-delivered.

Filming

If you are interested in filming / recording within the Polsky Exchange for business purposes a written request must be submitted for approval at least 5 business days prior to requested filming date. All requests must be approved by a Polsky Exchange Staff member, and filming must be done inside a private meeting room/classroom between the hours of 9:00am and 5:00pm, Monday through Friday. Filming is strictly prohibited on the weekends and after hours. Please be conscious of other members working on sensitive information around you. If you would like other members to participate or be filmed, this must be arranged in advance and coordinated with a Polsky Exchange Staff member. Please do not approach members working in the space with filming requests. Please contact Nick Neu at nneu@uchicago.edu with any questions or concerns, and for approval.

Guest Check-In

Guests attending an event should check in with the front desk staff. Guests joining a member for a meeting must sign in at the front desk and contact the member to meet them at reception. You are responsible for your guest while they are at the Polsky Exchange. They must be accompanied by the member at all times and should not be disruptive to other members. If you plan to have more than 5 guests at a time a written request must be submitted for approval at least 72 hours in advance to Nick Neu at nneu@uchicago.edu. Interns and other employees must be members of the Polsky Exchange to access the space. All memberships are individually based and are not transferable from one employee to another.

Personal Belongings

Please remember that this is a co-working and event space that will have members of the public regularly present. Lockers are available to rent each quarter for \$30. Please

reach out to Cindy Domecki at cdomecki@uchicago.edu to obtain a locker and lock. While the Polsky Exchange has security officers and cameras, you should secure or watch your valuables at all times. Polsky staff is not responsible for these items. Items stored in lockers without advance permission will be discarded. The refrigerator is cleaned every Saturday at 9PM. Everything in the fridge is discarded at this time.

Lost & Found

Lost and Found for the Polsky Exchange is at the front desk in each building. Please tell us what item you are looking for, and we'll check on it for you.

Alcohol, Firearms, and Smoking

Personal consumption of alcohol is not permitted on the Polsky Exchange premises -- either building -- at any time. Alcohol may only be consumed at programs and events approved by the Polsky Exchange staff and in compliance with University policies and the law. Smoking and Firearms are prohibited at the Polsky Exchange in accordance with The University of Chicago policy.

Billing

Quarterly invoices are sent two weeks prior to the start of the quarter to members not previously affiliated with The University of Chicago. Payment must be submitted within 30 days to prevent cancellation of membership. If your membership is cancelled it **may be** reactivated with payment.

Perks Packages

Business discounts are available for members through the member portal on the Polsky Center Website.

Workspaces & Meeting Room Info

Incubator companies have dedicated desks near the front desk of the Polsky Exchange North and near the windows in Polsky Exchange South. These are reserved for incubator companies only.

As a Polsky Exchange member, you are invited to use the large, main theater space as a flexible workspace. Other workspaces include the café, mezzanine foyer, and the Midway hall. Whiteboards are cleaned each night.

Please note that these spaces may also be used for events, in which case your member access to them will be restricted. If this is the case, we will designate conference and meeting rooms (often the Washington Park Classroom or Promontory Point Conference Room) for co-working. **Please monitor the announcement section of the newsletter and signs posted throughout the space for these dates.**

General Workspace

The Polsky Exchange is designed to be a collaborative community and we don't expect the co-working space to be as quiet as a library. Nevertheless, please remember to be respectful of other members of the community. When you need to focus, we encourage you to find a quieter nook (we recommend the Mezzanine), and noise-canceling headphones are always a plus. You are welcome to move the furniture, but be aware that it is reset and whiteboards are cleaned each night.

Reserving Meeting Rooms

You may reserve conference rooms for up to two hours at polskyrooms.uchicago.edu. Please be considerate of other members when you reserve meeting rooms. Only staff may book 'staff-reservable' spaces (Promontory Point, Washington Park, and Jackson Park).

Please find your password on your Welcome Letter.

When you first access the system you should change your password. You do this by clicking 'user list' in the top right corner and then clicking on your user name on the following page. From here you can reset your password.

Event Spaces

Event spaces are reserved for Polsky educational programming.

Polsky Exchange North Meeting Rooms

Nichols Park & North Field Huddle Rooms (2 people max)

Kimbark Ave & Kenwood Ave Rooms (10 people max)

Dorchester Ave Room (12 people max)

Polsky Exchange South Meeting Rooms

Hyde Park Blvd Room (8 people max)

Woodlawn Ave & Ellis Ave Rooms (10 people max)

* The Argone Office is available for members as well.

Video-Conferences & Screen-Sharing

Instructions to use [Highfive](#) for video-conferences and screen-sharing are available in all meeting rooms. If you have any questions on how to use the equipment please stop by the TechBar located in the main co-working space or email Christopher Schneider cschneider1@uchicago.edu.

Meeting Room Protocol

- Do collaborative work in the co-working space. Reserve a room of the appropriate size and duration of time for your group, and remember to remove cancelled meetings from the reservation system.
- Please do not schedule back-to-back reservations in the same room or across multiple rooms **to avoid cancellation of your other appointments.**
- **Students please** use the library and other spaces on campus for studying and group projects.
- We reserve the right to cancel your reservation if you are more than 15 minutes late
- The meeting rooms may not be used for any programming, including classes, workshops, meetups, info sessions or any event held open to the public unless the event is approved, curated and coordinated by Polsky Exchange staff.
- You must be present during all meetings you reserve.
- Familiarize yourself with the HighFive A/V system

- Do not unplug any devices and please clean up any trash or spills
- Do not reorganize furniture in the meeting rooms.
- The largest meeting room members are able to reserve fits up to 10 people.

If you need a space for more than 2 hours, please submit a request by email to Danielle Moore at daniellem@uchicago.edu. We are happy to accommodate your requests when the schedule allows.

Emergency

In the event of an emergency that engages the fire suppression system and alarm, four (4) fire doors will descend as a precautionary measure. These doors are located on the southern wall of the Theater space. Please do not be alarmed.

There are five (5) emergency exits in Polsky Exchange North and two (2) emergency exits in Polsky Exchange South. Please familiarize yourself with the emergency exits and contact either Nick Neu, (nneu@uchicago.edu) the Operations Manager, or one of the other Polsky team members if you have any questions.

The initial rally point for an emergency occurring in either Polsky building will be the northeast corner of the intersection at Harper Ave. and 53rd St. Please meet there for further instruction and information to be communicated from a Polsky team representative or emergency personnel.

Technology & A/V

Internet Access

As a member you will have wireless access throughout the Polsky Exchange space. Members can connect to Wi-Fi via the 'uchicago' and 'uchicago-secure' networks and login with their CNET IDs.

Polsky guest wireless access is available through the 'uchicago-guest' network. Guests can request the Wi-Fi access information from the front desk. Wired internet access may also be available for members from selected Ethernet ports in the space.

If you are a Non-UChicago member and do not have a CNET ID, please follow these instructions:

- 1) Visit cnet.uchicago.edu and click "Create your CNetID and password."
- 2) Enter your birthdate and your UChicagoID # (this number will be sent to your e-mail upon membership approval).
- 3) Click that you have read and accept the terms.
- 4) Then choose a CNetID and password - be sure to make them easy for you to remember, as this info will be what you use to login to the Wi-Fi.
- 5) Finally: Please email Cathy Taylor (cathy4@uchicago.edu) the CNetID ONLY (not the password!) so that she can grant you access to the Polsky Exchange network.

Social Network

Join the Member Facebook Group to learn more about events at the Polsky Exchange, meet fellow members, and tap the membership community for questions you have about starting your business: <https://www.facebook.com/groups/1545417905675186/> This is a great resource for promoting your startup's activities, asking for advice, or arranging meetings with Polsky members both inside and outside the Polsky Exchange.

Slack Channel

Join the Polsky Slack Community to communicate with individuals with similar interests and to hear about events. All Polsky Staff is active on Slack and this can also be a great way to reach them.

Tech Bar

The Polsky TechBar is run in partnership with UChicago ITSservices to offer technical support to Polsky members, guests, and staff. It is located at the core of the Polsky Exchange co-working space and provides the following resources to Polsky Exchange Members:

- Equipment rentals (laptops, chargers etc)
- Software support
- Hardware support
- Wireless Internet assistance
- TAZ 3D printer assistance/maintenance
- A/V and Meeting Room assistance (HighFive System)

The Hours of Operation are:

Monday - Thursday 10 a.m. to 6 p.m.

Friday 10 a.m. to 5 p.m.

Phone Access

Phones are provided in all of the Polsky Exchange conference and meeting rooms. These phones have local and long distance service, but not international service. For extended phone conversations, we encourage you to use these rooms and other private areas so that other members are not disturbed.

Dial 9, the country code (1 for domestic calls) and then the area code to reach an outside number (e.g. 9-1-773-702-2076).

Printing, Scanning & Copying

Through the PrintWithMe system, Polsky Exchange members can print for a small cost in the main theater space. The printer is located in the southeast corner. To print a document, email polskyexchange@printwithme.com. If you have any troubles printing feel free to stop by the TechBar for assistance.

Fax: The Polsky Exchange does not have access to a Fax machine or Fax number. If you need to fax an item, we recommend looking into digital fax options such as eFax (free 30-day trial), myFax (free 30-day trial) and others.

Scanning and copying: Members are encouraged to use an outside service, such as nearby Office Depot, FedEx Office, or Minuteman Press.

Fab Lab Technology

A number of prototyping and fabrication machines are available to Polsky Exchange members through the Fab Lab. Special training and orientations are required to use any of the machines. The schedule is available in the weekly events email. Fab Lab 101 Orientation workshops are available to sign up for throughout the year, please sign up at bit.ly/FabLab101. All members using the Fab Lab must be 18 years or older. The Fab Lab also has Adobe, CAD, and other software for designing your prototype and computers you may use. No previous experience with digital fabrication hardware and software is required. Fab Lab machines include:

3D Printers

These machines build up complex 3D shapes layer by layer. The Fab Lab has three, and each is useful at a different stage of the prototyping process. The **Taz5** is a desktop 3D printer that's great for early prototypes and getting started with 3D printing. The **uPrint SE Plus** creates strong structural prototypes and moving parts. The **Objet500 Connex3** creates precise and realistic prototypes combining multiple properties like color, flexibility, and transparency. It can also print moving parts.

Laser Cutter

This machine cuts and etches a wide variety of materials for quick iterations and intricate details.

Vinyl Cutter

This machine cuts custom decals to add branding and realism to low-fidelity prototypes.

Computer Numerically Controlled (CNC) Routers:

These machines move in three dimensions and cut away material using rotating cutting tools. **The Shopbot** cuts large prototypes from wood, plastics, and soft metals and can engrave circuit boards. **The X-Carve** is a smaller desktop machine with user-friendly software and is a great tool for getting started with CNC routing.

Other resources include:

- **Electronics bench**
- **Soldering Workshops**
- **Design consultation**
- **Adobe Illustrator and Onshape Classes**
- **CAD Consultants:** Want help turning your ideas into prototypes? The Polsky Exchange is proud to partner with our neighbors in the Arthur M. Brazier Foundation's CAD (Computer Aided Design) training program. CAD trainees are now available to work with Polsky Exchange members to turn dimensioned sketches into digital files for use on the Fab Lab machines. And all work is free of charge. To get started, contact Elizabeth Koprucki at ekoprucki@uchicago.edu

Wood Shop:

Drill Press

This machine drills holes in a variety of materials using different sizes and shapes of bits.

Bandsaw

This machine makes straight and curving cuts using a continuous, toothed blade. It's great for finishing pieces that come off of the Shopbot and X-Carve.

Table Saw

This machine is ideal for long, straight cuts and cutting large pieces of wood parallel to the grain.

Chop/Mitre Saw

This machine makes cuts at different angles and can cut wood perpendicular to the grain.

Oscillating Edge Belt/Spindle Sander

This machine can smooth and shape material using a rotating piece of sandpaper.

Polsky Exchange Locations



Polsky Exchange - North

*1452 E 53rd Street,
Chicago, IL 60615*

The Polsky Exchange - North location is home to our co-working space for members, the Incubator, classrooms, meeting rooms, and event space



Polsky Exchange - South

*1463 E 53rd Street,
Chicago, IL 60615*

Just across the street from the North building, is our state of the art Fabrication Lab, which houses 3D printers, laser cutters, CNC routers, and woodworking tools. Polsky Exchange - South houses Incubator seats as well as dedicated offices for Argonne National Laboratory, the Fermi National Accelerator Laboratory, and the Institute for Molecular Engineering. Additional conference, meeting, and huddle rooms are also available here.



In addition to street parking, parking is available in the paid surface lot across from the Hyatt Place on Harper Ave., or in Harper Court (the entrance to their covered garage is on Lake Park Ave. south of the McDonald's).

Need help? Call us anytime at **773-702-2076**

Transportation and Directions

Polsky North & Polsky South are located at **1452 & 1463 E 53rd Street, Chicago, IL 60615** respectively. There are several different ways of getting to our campus, which we'll walk you through below.

Campus Transport

You can easily get to the Polsky Exchange from campus using the UChicago Shuttle. You will need to use your UChicago ID in order to access the shuttles. On weekdays, the 53rd Street Shuttle runs from 7 am until 6 pm and the Polsky Shuttle runs from 9 am until 8 pm. To learn more about the transportation options please visit:

polsky-sites.uchicago.edu/page/visit-exchange.

The easiest way to find a shuttle is to visit the UChicago Transloc website at uchicago.transloc.com or download the Rider App for your phone at uchicago.transloc.com/info/mobile.

Public Transit



The closest Metra station makes a 51st/53rd stop on the Metra Electric District Line. Starting at the Millennium Park station, the Metra only takes 15 minutes to get to the Polsky Exchange.



A number of CTA buses make stops near the Polsky Exchange:

Bus 15 stops at the corner of Lake Park and 53rd.
Bus 28 stops at the corner of Lake Park and 53rd.
Bus 172 stops at the corner of Woodlawn and 53rd.



A free shuttle bus makes round trips every weekday between the Argonne National Laboratory and the University of Chicago. The closest shuttle stop is at the northwest corner of 55th street and Lake Park (near the Walgreens). For more information, please visit: anl.gov/directions-and-visitor-information/argonne-university-chicago-shuttle

Mentorship Program: Frequently Asked Questions

What is the mentorship program?

The mentorship program is one of the most valuable resources at the Polsky Exchange in which we connect our members in one-on-one meetings to industry leaders. Our mentors bring decades of experience in strategy, fundraising, healthcare, technology, sales and marketing, law, insurance, and other fields. Many have started companies themselves and all have worked with startups.

How do I sign up for a meeting?

Each Tuesday you'll get an email listing the mentor appointments coming up in the next two weeks. Click on a mentor's name to see their bio and book a slot. Note: Mentors whose slots are full may not be listed.

Can I bring a colleague, business partner, etc. to the meeting?

Yes!

How should I prepare for the meeting? Is there anything I need to bring?

Be prepared to make the most of the time by having a list of discussion topics or questions and being ready to describe and show what you're working on in a concise and thorough way. You should also do background research on the mentor and have a clear idea of what you're looking to get out of the meeting. In preparation for your mentor appointment we suggest you fill out a Business Model Canvas. (<https://strategyzer.com/canvas/business-model-canvas>)

If you'd like to send materials or your website to the mentor ahead of time, send it to Steph Avalos-Bock (stephab@uchicago.edu) at least 24 hours in advance.

Can I meet with a mentor more than once?

Yes, though if you plan on meeting a lot, it's best to set up time outside mentor appointments to make room for others.

Do I need to check in for my appointment?

Please briefly stop at the front desk to pick up a feedback form. Please return it to the front desk after your appointment.

What if I need to cancel?

Please provide at least 72 hours cancellation notice. Our mentors are very generous in donating their time and energy, and many travel some distance. Missed appointments are an embarrassment to both the Exchange and our entrepreneurs, and they strain the relationships that our staff works so hard to build and maintain with the mentors. Without adequate prior notice, we are unable to fill your spot and the meeting opportunity goes wasted.

Please provide at least 72 hours cancellation notice via email to Steph Avalos-Bock (stephab@uchicago.edu). No shows will be

removed from program immediately.
The Polsky Mentor Directory is
available **<https://polsky.uchicago.edu/meet-our-mentors/>**



Can I ask a mentor to invest in my company?

As the saying goes, “If you ask for money, you’ll get advice, but if you ask for advice, you’ll get money.” Mentor appointments are a good way to begin building relationships that could lead to investment down the road. You wouldn’t ask someone for money the first time you met them, and it wouldn’t be money you want anyway.



Can I ask a mentor to sign an NDA?

Most mentors do not sign NDAs. Ideas are much less valuable than execution, and if someone can build your company just from hearing your idea, you probably need a better idea.

However, if you believe you have patentable IP or trade secrets, seek the advice of an attorney before disclosing your idea.

Have More Questions?

Please contact
Steph Avalos-Bock at
stephab@uchicago.edu

Goods & Services Nearby

Our Neighborhood



The Polsky Exchange is proud to be a part of the 53rd Street community and a primary goal of ours is to introduce the Polsky community to the greater Hyde Park neighborhood. 53rd Street and the surrounding area provides many great food, drink, entertainment, and business services options that we encourage our members to enjoy. From our downstairs neighbors (A10 Restaurant, Five Guys, Harper Theater, Rajun Cajun), to the new Harper Court restaurants (Native Foods, Ja' Grill, Porkchop, Vanille, Aloha Poke), to old Hyde Park standbys (Pizza Capri, Chant, Valois), we encourage you to explore and enjoy all that Hyde Park has to offer.

Learn more at:

downtownhydeparkchicago.com

Neighborhood Organizations

Here are some community and University-related resources that may be relevant to you as a local business.

UChicago Civic Engagement

<https://civicengagement.uchicago.edu/>

The Office of Civic Engagement works with UChicago faculty, students, and staff to support a wide range of civic projects and partnerships, and provides a “front door” to the University for external organizations. Of particular interest to businesses, OCE coordinates the University’s UChicago Local program, the University’s commitment to “Live, Buy and Hire” local.

Hyde Park Chamber of Commerce (HPCC)

hydeparkchamberchicago.org

The Hyde Park Chamber of Commerce works to assist local member businesses, including by providing information and assistance with City of Chicago programs, advocating for members’ interests, marketing initiatives and educational programming.

South East Chicago Commission (SECC)

<http://www.secc-chicago.org/>

The SECC works to foster a spirit of community and enhance the ongoing quality of life across the mid-South Side. Through the Downtown Hyde Park Special Service Area, it supports commercial corridor improvements in Hyde Park.

UChicago Local

uchicago.edu/community/economic_impact/uchicago_local

Sunshine Enterprises

<https://sunshineenterprises.com/>

Sunshine, located in Woodlawn, trains and equips neighborhood-based entrepreneurs in business management and development, especially through its signature 12-week Community Business Academy.

Institute for Justice (IJ) Clinic on Entrepreneurship at the Law School

<http://ij.org/ij-clinic-on-entrepreneurship/>

The Institute for Justice Clinic on Entrepreneurship, housed at the Law School at the University of Chicago, provides free legal assistance, support and advocacy for low-income entrepreneurs in Chicago, particular those operating in regulated industries.

Office of Business Diversity at the University of Chicago

<businessdiversity.uchicago.edu>

The Office of Business Diversity works to create opportunities for minority- and women-owned firms to compete for business in the University of Chicago's goods and services supply chain (including professional services), new construction and renovation projects.

Community Program Accelerator

<https://communityprograms.uchicago.edu>

The Community Programs Accelerator, a program of the University's Office of Civic Engagement, provides a central point for nonprofits to access a range of UChicago resources. Through partnerships with industry practitioners and connections across the University, this initiative provides technical assistance to develop and empower community-based organizations and promote a strong network of nonprofits on the mid-South Side.

HPAC

<http://www.hydeparkart.org>

The Hyde Park Arts Center is a hub for contemporary arts in Chicago, serving as a gathering and production space for artists and the broader community. Free and open 7 days a week, HPAC offers 6 galleries filled with contemporary art, free art events, studio classes for artists of all ages and stages and an open arts library.

The Chicago Urban League

<https://www.chiurbanleaguecei.com/>

The Chicago Urban League, located in Bronzeville, hosts the CUL Center for Entrepreneurship and Innovation, which provides entrepreneurs with the tools necessary to maximize revenues, reduce costs, increase profitability, and drive job creation while encouraging innovation. The Center also helps businesses obtain supplier diversity certifications, respond to bids on public and private contracts, and increase the number and average dollar value of contracts won.

YWCA

<https://ywcachicago.org/our-work/economic-empowerment/sbdc/>

Through its Small Business Development Center, the YWCA Parks Francis Center in Woodlawn provides a hub for the support of small business owners and entrepreneurs.

