

POLSKY SMALL BUSINESS GROWTH PROGRAM

The Polsky Small Business Growth Program supports small business owners to help them grow and scale their businesses through consulting work completed by top student talent.



OVERVIEW:

The Polsky Small Business Growth Program pairs teams of highly skilled University of Chicago students with small business owners located in the South and West Side of Chicago. These businesses receive hands-on consulting support aimed at addressing specific business challenges and determining new strategies for growth.

WHAT DO STUDENT CONSULTANTS DO?

Student consultants will carry out a full consulting project, working closely with small businesses to address challenges related to growth and innovation. The students will receive training on growth marketing and innovation topics, research and analysis approaches, the consulting process, and client relations. Students will also have the opportunity to work closely with Booth Professor Craig Terrill and will receive compensation for their project work.

WHO SHOULD APPLY?

This program is open to both undergraduate and graduate students. Preference will be given to students with a demonstrated interest in business management, entrepreneurship, small businesses, social impact through economic growth in an urban setting, or consulting.

APPLY ONLINE:

Application details can be found online at: bit.ly/Polsky-SmallBiz-Student

DEADLINE:

The deadline to apply as a student client for the Fall 2017 program is **Wednesday, September 13** by 5 p.m.

SELECTION:

Qualified applicants will be invited to interview and will be notified if they are selected as a student consultant by **Friday, September 22**.

QUESTIONS:

Contact Kristin Barrett, Senior Director, at kbarrett@uchicago.edu. Referrals and questions are welcome.

SUPPORTED BY:

This program is part of JPMorgan Chase's national Ascend 2020 program, which provides funding to organizations and universities that support entrepreneurs in underserved areas and neighborhoods.