

STERLING PARTNERS INVESTMENT THESIS CHALLENGE (SPITC)

An application-based, experiential learning program for Chicago Booth students. Participants gain experience developing an investment thesis and recommending an execution strategy.



OVERVIEW:

Teams accepted into the Sterling Partners Investment Thesis Challenge (SPITC) develop an investment thesis and work with mentors at private equity firms over a span of three months. SPITC occurs in three phases:

- **Phase 1: November to early January.** Students form teams and work together to submit an investment thesis proposal for consideration by host firms before the SPITC application deadline.
- **Phase 2: February to mid-April.** Teams whose proposals have been accepted by host firms receive \$2,500 to support additional research efforts to further develop their investment strategy. Each team meets regularly with an assigned mentor from their host firm as well as with SPITC senior advisor and Polsky Center entrepreneur-in-residence Chris McGowan.
- **Phase 3: Late April to mid-May.** Teams formally present their investment strategy to their host firm for feedback.

SPITC requires a significant time commitment. Selected students should take this into account when registering for their winter and spring quarter classes. SPITC students are eligible for the PE/VC Lab.

WHO SHOULD APPLY?

SPITC is open to current, full-time Chicago Booth students as well as evening and weekend program students with flexible schedules. XP students are not eligible to participate.

INFO SESSION:

The Info Session for SPITC will be held on **Monday, November 13**, from 6-7:30 p.m. at the Gleacher Center, Room 100. Register online at bit.ly/SPITCinfo

APPLY ONLINE:

Details regarding the requirements for the SPITC application are available online at: polskycenter.com/spitc

DEADLINE:

The deadline to apply for SPITC is **Monday, January 8** by 12 noon.

QUESTIONS?

Contact Erika Mercer, Director, at erika.mercer@chicagobooth.edu and Cerise Miller, Senior Program Manager, at cerise.miller@chicagobooth.edu or visit the website at: polskycenter.com/spitc

SPONSOR:

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